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(Incorporated in Bermuda with limited liability)
(Stock Code: 8078)

EXTENSION OF LONG STOP DATE

DISCLOSEABLE TRANSACTION IN RELATION TO THE ACQUISITION OF PANORAMA CORPORATION AND PARKWAY LICENSING

Reference is made to the announcement of HMV Digital China Group Limited (the "Company") dated 9 January 2017 (the "Announcement"). Capitalised terms used herein shall have the same meanings as defined in the Announcement.

EXTENSION OF LONG STOP DATE

As disclosed in the Announcement, completion of the Panorama Acquisition and the Parkway Acquisition (collectively, the "Acquisitions") is conditional upon, amongst other things, the fulfillment and/or waiver (as the case may be) of the conditions precedent set out in the Panorama Agreement and Parkway Agreement (collectively, the "Agreements") by 30 June 2017 or any other date as the Parties may agree in writing. As additional time is required for the fulfillment of certain conditions precedent under the Agreements, on 20 April 2017 and 4 August 2017, the parties to the Panorama Agreement entered into supplemental agreements (the "Panorama Supplemental Agreements") and the parties to the Parkway Agreement entered into supplemental agreements (the "Parkway Supplemental Agreements"). Pursuant to the Panorama Second Supplemental Agreements and the Parkway Second Supplemental Agreements, the long stop date for fulfillment of the conditions precedent of the Agreements has been

extended to 30 October 2017 or any other date as the parties of the respective Agreements may agree in writing. Save as disclosed above, all other terms and conditions of the Agreements remain unchanged and in full force and effect in all respects.

On behalf of the Board

HMV Digital China Group Limited

Shiu Stephen Junior

Chairman and Executive Director

Hong Kong, 4 August 2017

As at the date of this announcement, the Board comprises Mr. Shiu Stephen Junior (Chairman), Ms. Li Mau (Co-Chairman), Mr. Sun Lap Key, Christopher, Mr. Lee Wing Ho, Albert and Mr. Cheung Hung Lui as executive Directors; Mr. Chan Chi Ho, Mr. Kam Tik Lun and Mr. Tam Kwok Ming, Banny as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for seven days from the day of its posting and on the website of the Company at www.china3d8078.com.