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China Creative Digital Entertainment Limited

中國創意數碼娛樂有限公司

(formerly known as HMV Digital China Group Limited) (incorporated in Bermuda with limited liability)

(Stock code: 8078)

APPOINTMENT AND RESIGNATION OF DIRECTOR

The Board is pleased to announce that Mr. Lee King Fui, King has been appointed as an independent non-executive director, the chairman of Audit Committee and Remuneration Committee and the member of Nomination Committee of the Company with effect from 15 July 2019.

The Board also announces that Mr. Kam Tik Lun ("Mr. Kam") has resigned as an independent non-executive director of the Company, the chairman of Audit Committee and Remuneration Committee and the member of Nomination Committee of the Company with effect from 15 July 2019.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board of Directors (the "Board") of China Creative Digital Entertainment Limited (the "Company" together with its subsidiaries, the "Group") is pleased to announce that Mr. Lee King Fui ("Mr. Lee") has been appointed as an independent non-executive director, the member of Audit Committee, Remuneration Committee and Nomination Committee of the Company with effect from 15 July 2019.

Mr. Lee King Fui, King, aged 40, is a director of Visionwide Consultancy Limited since October 2017. Mr. Lee has more than 18 years of experience in accounting, audit and corporate finance and advisory services in Malaysia, Hong Kong and Mainland China. He worked at Enesoon Technology Limited from January 2016 to December 2016, and his last position was vice president of strategic investment. Mr. Lee had been the chief financial officer of different companies in Hong Kong and China namely, Legend Oilfield Services Limited, Aujet Industry Limited, and Wellable Marine Biotech Holding Limited for the period from August 2011 to April 2015. Prior to the above-mentioned positions, Mr. Lee worked in KPMG Hong Kong from October 2006 to March 2011 and the last position that he held was senior manager.

Mr. Lee obtained a master's degree in accountancy from The Hong Kong Polytechnic University in October 2012. He was admitted as an associate member of the Hong Kong Institute of Certified Public Accountants since January 2012. Mr. Lee was admitted as a member of the Association of Chartered Certified Accountants in September 2003 and became a fellow member since

September 2008. Mr. Lee was also admitted as a chartered accountant of the Malaysian Institute of Accountants since March 2004.

Mr. Lee (i) does not hold any positions with the Company or other members of the Group; (ii) has not entered into any service contract with the Company or other members of the Group; (iii) was not connected and has no relationship with any existing or proposed directors, senior management, substantial shareholders, or controlling shareholders of the Company; and (iv) is not interested in and does not hold any short position in any shares or underlying shares in or any debentures of the Company or any of its associated corporation within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Mr. Lee is an independent non-executive director of Hang Tai Yue Group Holdings Limited (stock code: 8081) and Easy Repay Finance & Investment Limited (stock code 8079), both companies listed on the GEM of The Stock Exchange of Hong Kong Limited.

Pursuant to the appointment with Mr. Lee, his initial term of service shall be two years commencing from 15 July 2019 and renewable automatically for successive terms of one year thereafter unless terminated three months' notice in writing served by either party. Mr. Lee shall be entitled to receive a director's fee of HK\$150,000 per annum which is determined by the Board by reference to the duties and responsibilities undertaken by him as a director of the Company. In accordance with the bye-laws of the Company, Mr. Lee will hold office until the next annual general meeting of the Company and will then be eligible for re-election; thereafter he will be subject to retirement by rotation at least once every three years at the annual general meetings of the Company since his last re-election.

The Board is not aware of any other information in relation to Mr. Lee that is required to be disclosed pursuant to rule 17.50 (2) of the GEM Listing Rules or any other matter that needs to be brought to the attention of shareholders of the Company in relation to Mr. Lee's appointment.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board also announce that Mr. Kam Tik Lun has resigned as an independent non-executive director of the Company, the chairman of Audit Committee and Remuneration Committee and the member of Nomination Committee of the Company with effect from 15 July 2019 due to the family issues and immigration to other country.

Mr. Kam has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend its warm welcome to Mr. Lee for joining the Board and thank Mr. Kam for his past contributions to the Company.

By order of the Board

China Creative Digital Entertainment Limited Shiu Stephen Junior

Chairman

Hong Kong, 15 July 2019

As at the date hereof, the Board comprises Mr. Shiu Stephen Junior (Chairman), Ms. Li Mau, Mr. Sun Lap Key, Christopher, Mr. Lee Wing Ho, Albert as Executive Directors; Mr. Lee Wing Lun, Ms. Yang Yusi and Mr. Lee King Fui, King as Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for seven days from the day of its posting and on the website of the Company at www.china3d8078.com.